

info@femergy.org



49 S. Grant Ave.
Columbus, OH 43215



614-653-8454



www.femergy.org

Marketing Intern

Location: The Femergy® Center - 49 S. Grant Ave Columbus, OH
(Remote/Hybrid option available)

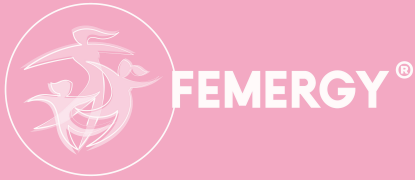
Hours: 15-20 hours per week

Compensation: Unpaid/Academic Credit

Femergy® is seeking a creative and motivated Marketing Intern to assist in promoting the Femergy® Center as a premier rental space for events, workshops, and community gatherings. This is an exciting opportunity for a college student passionate about marketing, event planning, and community outreach. The ideal candidate will help develop and implement strategies to increase visibility and attract renters to our versatile space.

Responsibilities:

- Assist in creating and executing marketing campaigns to promote Femergy® Center rentals.
- Design marketing materials, including social media posts, flyers, and email campaigns.
- Collaborate on content creation for the website and other digital platforms.
- Conduct market research to identify target audiences and trends for venue rentals.
- Help manage social media accounts by scheduling posts, engaging with followers, and analyzing performance.
- Develop partnerships with local organizations and businesses to promote rental opportunities.
- Attend occasional events at the Femergy® Center to gain on-the-ground marketing experience.



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Qualifications:

- Currently pursuing a degree in Marketing, Communications, Business, or a related field.
- Strong written and verbal communication skills.
- Familiarity with social media platforms (Instagram, Facebook, LinkedIn) and digital marketing tools.
- Basic graphic design skills (Canva, Adobe Creative Suite, or similar).
- Self-starter with a positive attitude and attention to detail.
- Ability to work independently and as part of a team.

Benefits:

- Gain hands-on experience in marketing and event promotion.
- Build a professional portfolio and develop media relations skills.
- Flexible schedule with remote working options.
- Contribute to meaningful work that empowers women and girls.

To Apply:

Please email your resume and cover letter to Administrative Assistant Cornelia Delgado at info@femergenry.org, using the subject line "Marketing Intern Application."