

info@femergy.org



49 S. Grant Avenue
Columbus, OH 43215



614-653-8454



www.femergy.org

Social Media & Content Creation Intern

Location: The Femergy® Center - 49 S. Grant Ave Columbus, OH (In-Person)

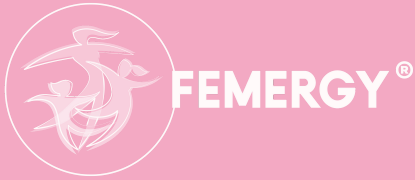
Compensation: Unpaid/Academic Credit

Hours: 10-12 hrs/week

Femergy®, a nonprofit located in Columbus, Ohio is recruiting a Social Media & Content Creation Intern to support Femergy's brand visibility and engagement across digital platforms. This role is ideal for a creative, media-savvy student with a passion for storytelling, branding, and women's empowerment.

Responsibilities:

- Assist in creating content for Instagram, Facebook, LinkedIn, and TikTok
- Draft captions, graphics, and short-form videos (e.g., Reels) aligned with campaign goals
- Schedule and publish content using platforms like Later or Hootsuite
- Monitor trends and suggest fresh content ideas to boost engagement
- Capture behind-the-scenes content at programs and events
- Support campaign reporting and analytics
- Occasional evening and weekend availability required to capture content during Femergy programs or events.



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Requirements:

- Experience using Canva, CapCut, Adobe Creative Suite, or similar tools
- Strong understanding of social media platforms and content trends
- Excellent communication and visual storytelling skills

Require Documentation:

- Portfolio or samples of work
- Resume
- Cover Letter

To Apply:

Please email your resume, portfolio and cover letter to Administrative Assistant Cornelia Delgado at info@femergenry.org, using the subject line "Social Media & Content Creation Intern Application."